

I have photographed weddings for over thirty years and still love them enormously. I offer traditional with a mixture of photojournalistic photography. This mixture tends to satisfy parents, who like the more traditional and most couples who prefer the photojournalistic, unposed wedding photography.

I am an expert at capturing the emotion, atmosphere, style and detail of your big day, blending in to enable you and your guests to relax without intrusion. I consider your wedding day to be of paramount importance and as a result, aim to provide you with unequalled service, support and advice.

I take great pride in my personal service both before and after your wedding, and especially, on the day itself.

After the wedding I review your images, edit and carry out all digital manipulation required prior to it going onto a private online gallery.

During your pre-wedding consultation I will discuss the timing of your day so that your wedding photography will be much more relaxed and memorable.

I truly believe that your day must be full of fun and I will endeavour to add to that with a sense of humour, enthusiasm and love of weddings, whilst capturing those very special memories that will last forever.

Sean East LSWPP



Investment one: Cost 2875 £700

Approximately 3 - 4 hours coverage. 100 - 150 images

- Attend the Church/Registry for coverage of guests arriving, service and formal. photographs.
- · Attend reception venue taking casual photographs & any other formal/group/family shots up until the wedding breakfast.
- Ten page A4 hardback storybook album suitable for approximately 15-20 images.

Investment two: Cost 21475

£1180

Investment three: Cost 21875

£1500

Approximately 5 - 6 hours coverage. 150 - 300 images

As Investment one plus:

- · Pre-wedding shoot (Engagement portrait).
- · Bridal preparations at home address.
- 40 page 25cm x 35cm high quality storybook album suitable for approximately 60-70 images, presented in a briefcase.
- . Slide show with approximately 100 selected images set to music.
- Selection of images for facebook/phone.

Approximately 8 - 10 hours coverage, 300 - 500 images

- As Investment two plus: . I take far more casual/candid photos during the day.
- . I am also present during the wedding breakfast, the first dance and the evening dancing. This will also cover anything that has been specially arranged i.e. fireworks
- . I will present a slideshow of selected images from the day at some point during the evening (time permitting to actually create it).
- . USB in stylish presentation box with all edited high-resolution images for full and unrestricted use.

* As many Personal consultations as is necessary * Digital editing & creative enhancements including black & white * A hardback preview book with all the edited images * Photographs presented on a private password protected online gallery for viewing & purchase





Thank you for requesting Sean's brochure.

Sean has photographed hundreds of weddings over thirty years and still enjoys them enormously. He offers traditional with a mixture of photojournalistic wedding photography. This mixture tends to satisfy parents who like the more traditional, and most couples who prefer the photojournalistic wedding photography.

He is an expert at capturing the emotion, atmosphere, style and detail of your big day, and relishes his role at your wedding as a professional wedding guest, blending into the day to enable you and your guests to relax without intrusion. Sean understands that this will be one of the most special days in you and your families' lives, and takes pleasure in listening to your needs and photographic requirements. He considers your wedding day to be of paramount importance and as a result, aims to provide you with unequalled service, support and advice. He knows how important your wedding day is to you and your family and takes great pride in his service both before and after your wedding, and especially, on the day itself.

After the wedding your images are reviewed, edited and any digital manipulation carried out. Sean will then aim to have your private (password protected) online gallery up and running within 5 working days of the wedding. This will give you the opportunity to view your images whilst on honeymoon. Details of how to access your personal 'Client Album' will be left with your guests at the wedding with a personalised card. This will allow them to view and purchase any images they may wish to have a copy of. Availability to view your gallery will not be given without your prior permission. The online gallery will be available to view for at least six months and will not be removed without prior consultation.

Whatever service you require includes a full personal consultation. If it is felt necessary, then a visit to the wedding venues can be made together so that photographic opportunities can be explored. It is also most important that both he and the bridal couple get to know each other as a great deal of the day will be spent together. Sean truly believes that your day must be full of fun and he will endeavour to add to that with his sense of humour and enthusiasm whilst capturing those very special moments.

During your pre wedding consultation he will discuss the timing of the day. Remember with any winter weddings that daylight closes in earlier, and this may have a bearing on post service photographs. Pay particular attention to the 'Timing Advice Sheet' attached. Having attended hundreds of weddings, you can be assured that this will really assist in making your special day run smoothly. Your day and your wedding photography will be much more relaxed and memorable if you space things out and allow yourself to enjoy every aspect of the day, including your unrushed photo shoot.

Sean is a qualified member of The Society Of Wedding & Portrait Photographs (LSWPP). Have a look at their website for some useful information http://www.swpp.co.uk/wedding_photography/. He is fully insured and has an 'Enhanced' CRB certificate for working with children & vulnerable adults.

Hopefully, the attachments included are of use whilst organizing your very special day.



Advice regarding the timing of your wedding

The following is only a guide to assist you in organising the timing of your day. The main thing to remember is that you & your family should enjoy the day without rushing, and be able to do all the things you have planned without any hassle. From my point of view, if you have given yourself plenty of time you will have ALL the photographs you require and more!

- Remember the time of year. If it's a winter wedding and it starts late, then your photos may have to be taken in the dark or indoors with flashlight.
- Normally I attend the bride's home prior to the wedding service. Therefore she should <u>aim</u> to be ready approximately <u>two hours</u> prior to leaving for the church. This is essential. The aim should be to have her hair, nails & makeup completed by this time. The dress need not go on until later. Flowers should also be delivered by this time. If in the event that there are any delays, then there will still be time for photographs. If this time is reduced and then there is an unexpected delay, the photo opportunities may be lost, as you will still have to leave for the service at the right time!
- Check with the church as to whether they allow photographs during the service.
- At the conclusion of the service allow about 15 minutes to leave the church (depending on number of guests). Family and friends will want to offer their congratulations, which takes time.
- Allow at least 45 minutes for the formal group photographs outside the church. This usually takes less time than that, but allow 45 minutes.
- Enquire if photographs can be taken inside the church after the service in case of inclement weather.
- Then allow 15-20 minutes for personal photos of the bride/groom. If these are to be done at another location other than at the church, allow for the travelling time.
- Remember travelling time from church or photo location to the reception.
- Allow at least 45/60 minutes at reception for various other photographs, further groups, personal shots and posed 'cutting the cake'. (Also some socialising)
- If there is a receiving line then about 20-30 minutes should be allocated (depending on the number of guests) for this to be completed. They all wish to say hello shake hands & kiss!

If you take into account the above timings, which are all approximate, you will see what time you should aim to have the wedding breakfast.

This is only my advice and should be treated just as a guide. After many years of experience it has proved to be really useful, making for an unrushed and especially, a relaxed day. This will make the day far more enjoyable and plenty of time for your all-important photographs.

Example for a 3pm wedding

Travelling time from bride's house to church - 15 minutes.

Bride to be ready at 12.45pm.

Leave house for church at 2.45pm

Wedding service approx. 35 minutes. 15 minutes for everyone to exit church.

Time - 3.50pm. 45 minutes for group photos.

Time - 4.35pm. 20 minutes for personal portraits.

Time – 4.55pm. Travelling time to reception, e.g. 20 mins.

Arrive at 5.15pm. 45/60 mins for other photos, portraits/groups, cutting cake etc. relaxing and socialising.

6pm to 6.15pm earliest time for meal. If having a' receiving line' then add that time on top (approx. 30 mins. for 100 guests).



Example Wedding Time Sheet

Time	Event	Location	Contact
9am	Bride & bridesmaids get ready	Bride Ready Location	Jane Tel
10am-12pm	Makeup and Hair Arrives	Bride Ready Location	Hair and makeup Tel.
11am	Photographer Arrives	Bride Ready Location	Photographer Tel.
11:30am	Videographer Arrives	Bride Ready Location	Videographer Tel.
11am	Groom gets ready	Groom Ready Location	John Tel . BESTMAN
12-12:30pm	Photo/Video cover Groom	Groom Ready Location	Photo Tel.
	Take time to breathe (15 min)		
1pm	Florist delivers to ceremony	Church Location	Florist Tel.
12:30pm	Car takes Groom to ceremony	Church Location	Car Tel.
1:30pm	Family and guests arrive	Church Location	
1:30pm	Car take Bride to ceremony	Church Location	Car Tel.
1:30pm	Clergy Arrives	Church Location	Clergy/Registrar Tel
2pm	Ceremony Starts	Church Location	
2:45pm	Ceremony Ends	Church Location	
2:45-3pm	Exit from service	Church Location	
3 - 3:45pm	Formal group photos at Ceremony	Church Location	DIII/
3:30pm	Toast Master arrives at reception	Reception Location	Toast Master John Tel.
4:30pm	DJ arrives to setup	Reception Location	DJ Joe Tel.
4pm	Arrive at Reception location	Reception Location	
4 – 5:30pm	Location photos/candids	Reception Location	
4:15pm	Aperitifs served	Reception Location	
4 – 5:15pm	Bridal Party mingles with guests	Reception Location	
5:15pm	Possible receiving line/guests seated	Reception Location	
5:30pm	Grand Entrance	Reception Location	
6:45pm	Speeches	Reception Location	
7:15pm	Possible cutting of cake – or later		
7:30pm	Evening Guests arrive	Reception Location	
8:15pm	Possible cutting of cake	Reception Location	
8:30pm	First dance	Reception Location	
8:35pm	Guest Dancing begins	Reception Location	
11:30pm	Bride/Groom departs	Reception Location	
12midnight	Reception ends DJ departs	Reception Location	



Example Contact Sheet					
Locations	Address - Inc postcodes	Hours	Notes		
Bride Ready Location		9am-1pm	Room available until 1pm		
Groom Ready Location					
Church Location					
Park for photos					
Reception Location					
Vendors suppliers	Contact (Mobile)	Hours and £Overtime	Notes		
Hair/Makeup	Hair and makeup	10am-12pm, ££/hr	Must leave by 1pm		
Photographer - Sean	Photo	11am-9pm, ££/hr	Has assistant – meal req.		
Videographer - John	Video		Needs 15 minutes for setup/location meal req.		
Florist -	Florist				
Limo	Limo Driver				
Coordinator/Planner	Planner				
DJ	DJ		Coordinate with Photo/Video for events		
Caterer					
Priest/Vicar/Registrar	Fr.		Should talk to Photo before ceremony		
Cake					
Family and Friends	Cell Phone Number	Relation	Notes		
Jane Doe	Jane	Maid of Honour	Coordinates Formals		
John Doe	John	Best Man	Has rings		
7 () 	1 () (Mother of Bride	Manages Vendors		
		Father of Groom			
From / To	Directions	Look for			
Bride Ready Location					
Church Location					
Groom Ready Location					
Church Location					
Church Location					
Reception Location					
Church Location					
Park for photos					
	1				
<u> </u>					
Park for photos					



Choosing Your Photographer

Have a Clear Idea of What You Want.

You need to have a clear idea in your minds of what you expect your wedding photographs to be like, or at least some idea of style or specific shots required.

Would you like traditional or more journalistic style of photographs?

I do both styles of photography

• Do you want exclusively formal shots or would some relaxed photographs of friends and family help you to remember the whole day?

I do both styles of photography that suits both parents & wedding couples

• Would you like some portraits of special people taken at home on the morning of the wedding, where you can ensure everything looks perfect (the photographer could visit you both separately)?

I normally visit the address where the bridal preparations are taking place. I can also visit the groom's address.

• Would you like confetti or bubbles "in the air" shot, and do you mind if this is staged rather than spontaneous?

I love these shots, they can show so much fun & spontaneity

• Are there some people you would like your photograph taken with apart from the traditional selection? For example are some of your guests traveling from another country that you rarely see?

I am there for you and any shots you require. I just need to know if you have special requirements.

• Are you inviting an old school friend that you had a photograph with when you were very young that you could update on your wedding day?

No problems what so ever

• Would you like all colour shots, black and white or shots using other effects such as sepia toning?

I do all types



What To Look For.

There are a number of things to look for when you examine the work of a photographer.

- Are you offered a complete album of photographs from one wedding, rather than a collection of good pictures from a selection of weddings?
 - I have a number of proof albums showing complete weddings.
- Do you feel that the album tells the story of the whole wedding?
 - I can cover your wedding from the bridal preparations to the evening dancing.
- Are the pictures of the couple different from each other: some close up, some mid distance, some full length?

 Absolutely, I cannot stand the same shots repeated just to make the numbers up.
- Can you see a selection of tidy, well organised group shots, and are all of the group positioned in the shot, or have people been missed off at the edges
 - I pay particular attention to detail & would never miss people of the edges
- Do you feel yourself looking at the subject of the picture or a distraction in the background?

 I pay particular attention to detail especially the background!
- Can you see detail in the pictures: of the dress, the cake, the flowers, and people's faces in shots taken from a distance?

 I am particularly proud of the quality of the shots taken especially in the details
- Do the people in the photographs look relaxed, happy and comfortable? It is helpful to check not only the bride and groom but also the friends and relations in the photos.
 - I love making the crowd happy & relaxed. It's being confident in front of people but not brash or arrogant that gets the best out of everyone.
- Would you feel happy owning your version of the pictures you are shown?
 - Please read some of my testimonials for how others feel
- Don't forget that there are a variety of different styles of photography and of presentation. If one photographer does not share your ideas of style, then try another one. It is difficult for photographers to drastically change their style to suit yours.
 - I have covered weddings for over thirty years covering all styles of photography that should suit what most people require.
- You should also make sure that the photographer you choose quickly establishes a good rapport with you and makes you feel comfortable. He should be able to advise you on where and how to stand without making you feel stupid!
 - That comes from years of experience

You can always opt to have two photographers of varying styles at your wedding, if photographs are particularly important to you.



Questions To Ask.

Remember, it is important to discuss all of your requirements with your photographer. They can do a much better job of your wedding photographs if they are totally aware of your hopes for the final outcome. Consider taking examples of photographs from friends' weddings or sketches so you are clearly understood. Leave as little to chance as possible.

Here are some important questions to ask the photographer.

- Ask if the person you are meeting will be the person there on your wedding day. If not, ask to met the actual photographer and see some examples of their work. If this is resisted, be a little concerned.
 - I photograph ALL my weddings personally
- If you meet an alternative photographer from the same company, ask the same questions. Don't assume the same standards or experience as their partner or employer.
 - I photograph ALL my weddings personally
- Check the photographer's qualifications and ask if they were gained in wedding photography (if this is important to you). Also ask how long they have been a photographer, and how long they have been taking photographs of weddings.
 - I've been taking photographs for over forty years and weddings over thirty years. I'm a member of the Society Of Wedding & Portrait Photographers attaining the qualification of Licentiate. I have also won a number of awards for my photography.
- Ask if the photographer has professional indemnity insurance to cover the cost of retaking your photographs if something goes horribly wrong. If the photographer does not have insurance, you should take out your own wedding insurance policy to cover such eventualities
 - I am fully insured with professional indemnity & Personal Liability insurance. I have also had an enhanced CRB check.
- Find out how long the photographer spends taking their shots after the ceremony and/or at the reception. There isn't really a standard time for this, you should decide before you visit the photographer how long you think it is acceptable to keep your guests waiting, and see how close the photographer's estimate comes to yours.
 - The timing of the day's shots varies considerably but as a guide, the group shots will take approximately 30 minutes. The rest of the day is split up into different sessions. Pleas see the attached 'Timing Advice'.
- Ask how the photographer copes if the weather is not as beautiful as you hope. Here it will help if the photographer has worked at your wedding and reception venues previously and knows the local area.
 - We cannot guarantee the weather in the UK & I have photographed in all types of weather over the years, rain, snow & late night weddings, all of which you can see examples.



Making A Booking.

Having found a photographer that suits your requirements you need to discuss a price for the job. You will find that you generally get what you pay for and the more experienced photographers are likely to charge more, but this is not always the case.

Make sure you ask each photographer to quote for the same job otherwise you will not be able to compare quotations. There are some variables in the cost of a wedding photographer: how long you want the photographer to be in attendance, the approximate number of photographs taken, the number of shots to be included in the package that is presented to you and the type of album the final photographs will be presented in. Be on your guard here. Make sure that the photographer anticipates taking more shots than they intend presenting to you, as this leaves a greater margin for error. Also be aware of "too good to be true" offers as these are usually just as they sound.

Always make sure that the content of the photographs, not the number of shots or the size of the prints is what you are considering. You can always enlarge a print, or have your photographs digitally changed to include fewer people, highlight one particular area or even to change the weather. The possibilities are endless if you are dealing with a good print, but nothing can change a set of photographs that do not have the content you require.

Finally, make sure the photographer explains their quote and tells you of any extras that may be involved in advance. Every wedding operates on some kind of budget, and keeping a track of your spending is easier if you have the full picture up front.

Just some of my Testimonials

sean

'Just looked at the photos, made me cry, they are amazing!!!!......Alana

Hí Sean.

Thank you so very much for the wonderful photo's taken by yourself on our daughter Emma's wedding day to Andrew at Hanbury Manor on June 2nd 2007. It was a pleasure to have you there to enjoy their special day even though you were working!! We do hope you enjoyed your day with us all and that you were made to feel very welcome. There were many compliments about you from all guests who were impressed with your calm and happy attitude and we would recommend you every time.. Many thanks. Helen § Ron

Sean. Thank you so much for everything yesterday, you were superb.. Paola

Dear Sean

Just a note to say thank you for your kindness and joviality on Paola & Wilson's wedding day.

You really are a great guy & managed to put us all at ease. Can't wait to see the photos!

Thanks again from both of us. Tony & Lea Yeates

Hello Sean,

Massive thanks for all you did on Friday and the way you did it. I had every confidence that you are still absolutely professional AND that you take pride in what you do and you confirmed that. Alas I will not be putting you up for the GM!! I will take pleasure in looking at the photos. Take care. Chris

Dear Sean

Just a quick note to thank you for our lovely wedding photographs and your support on our special day. Having such a large wedding can prove difficult, but you commanded the day to perfection. Everyone was so complimentary of you and your photographs. We were truly grateful to you for everything and will recommend you to anyone who needs a photographer. With kind regards. Lee § Amanda Hewitt.

Hi sean

Just a note to say thank you sean, very much for the album and the lovely work you produced on our wedding photos. We will always look back and smile. Thank you. Karen & Russell

Dear Sean

Thank you so much for producing such beautiful photographs of James & Caroline's wedding last Saturday - They are perfect. All the people who have seen them so far say they are some of the best they have seen. Caroline & James can't wait to see their copies and we are sending them off to them tomorrow so they should get them in a couple of days. Once again thanks you for giving us such a wonderful reminder of, what was to us, a perfect day. Hope to see you when you are next this way. Keep up the good work! Love and best wishes. Angela

Dear Sean

Thank you so much for being our wedding photographer. We are really pleased we picked you. The photos are fabulous. You made the day special by being so nice, friendly and accommodating. You made our big day really special and we won't forget you. Thanks. Vicki & Leon

Hí Sean,

Now that the initial post-congress craziness has died down, I just wanted to say thank you SO Much for everything you did for us last Thursday. I know that it must have been a massive pain, what with doing a wedding as well, but you somehow managed to get them to us in time – and it really impressed all the guests, and they were all really happy with the photos. Anyway, thank you again for all your hard work – it made such a difference to the whole day.

Thanks Lucy

sean

Firstly I would like to say how thrilled we are with our photographs, we could not have wished for a better photographer for our wedding day, you were fantastic and we are delighted with the results. Million thanks Steph